

meet the grower



Sweet Success

Dale Coke started farming in 1981 growing a ¼ acre of organic strawberries. Since then, the farm has grown while keeping to its commitment to organic processes. Today, the operation has evolved into a thriving organic produce aggregation company, representing farmers throughout California's central coast.

Strength in Numbers

The Coke Farm works with more than 60 local growers who own and manage their own farms – some as small as 5 acres, others working more than 1,000 acres. Their state-of-the-art warehouse keeps produce at the optimal temperature for freshness, providing all participating farms an opportunity to distribute their goods locally, regionally, nationally and internationally.

Dale & Christine Coke owners
Coke Farm, San Juan Bautista, CA

Albert's
fresh · produce



Take Your Pick

Some of the Coke Farm specialties include:

- Meyer lemons
- Beets
- Spring mix
- Specialty baby lettuces

An Organic Commitment

Coke Farm has been certified organic since 1981. Dale Coke is one of the founding members of the California Certified Organic Farmers Association (CCOF). The farm is CCOF-certified and food safety audited.

