

meet the grower

Doug Coldwell & Dewitt Thomson, owners
Happy Valley Organics Whately, MA



Happy Valley Organics is owned by DeWitt Thomson & Doug Coldwell, two first-generation growers who joined forces in 2001. Located in western Massachusetts, Happy Valley Organics grows certified organic vegetables – their fields along the Connecticut River Valley account for more than 150 acres of production, including over 150,000 square feet of greenhouses.

Year-Round & Seasonal Production

The farm is well known for their year-round production of fresh-cut and potted herbs and quality organic produce. Their seasonal crops are available from approximately Memorial Day to Veteran's Day and include lettuces, cooking greens, peppers and cabbage. They harvest daily for the freshest possible product and use vacuum cooling to maintain quality and promote longer shelf life.

Saving Energy & Resources

Happy Valley has a solar system mounted on three of their barns, providing much of the power needed for the heating, lighting and watering systems in their greenhouses. They actively reuse and recycle materials whenever possible, including recyclable packaging and shipping materials.

Organic Produce

- bok choy, cabbage, chili peppers, collards, kale, lettuce, peppers, swiss chard

Herbs

- basil, chives, cilantro, dill, marjoram, mint, oregano, parsley, rosemary, sage, tarragon, thyme

“At Happy Valley Organics - what we're producing is as safe and healthy as possible.”

- Doug Coldwell, owner



HAPPY VALLEY ORGANICS



Albert's
fresh · produce